



EMPOWER CLINICS CASE STUDY

CSE:CBDT

*A LOOK INTO HYBRID'S
IMPACT ON EMPOWER
CLINIC'S SHAREHOLDER
BASE*

Empower Clinics Inc., an integrated healthcare company, provides body and mind wellness services for patients through its clinics, with digital and telemedicine care, and medical diagnostics laboratories in North America. It offers preventative, diagnostic, and treatment services that focuses on patient experience. The company is based in Vancouver, Canada.

Empower Clinics engaged Hybrid Financial to contact Investment Professionals across North America on their behalf to increase market awareness of their company and stock.

Key Highlights

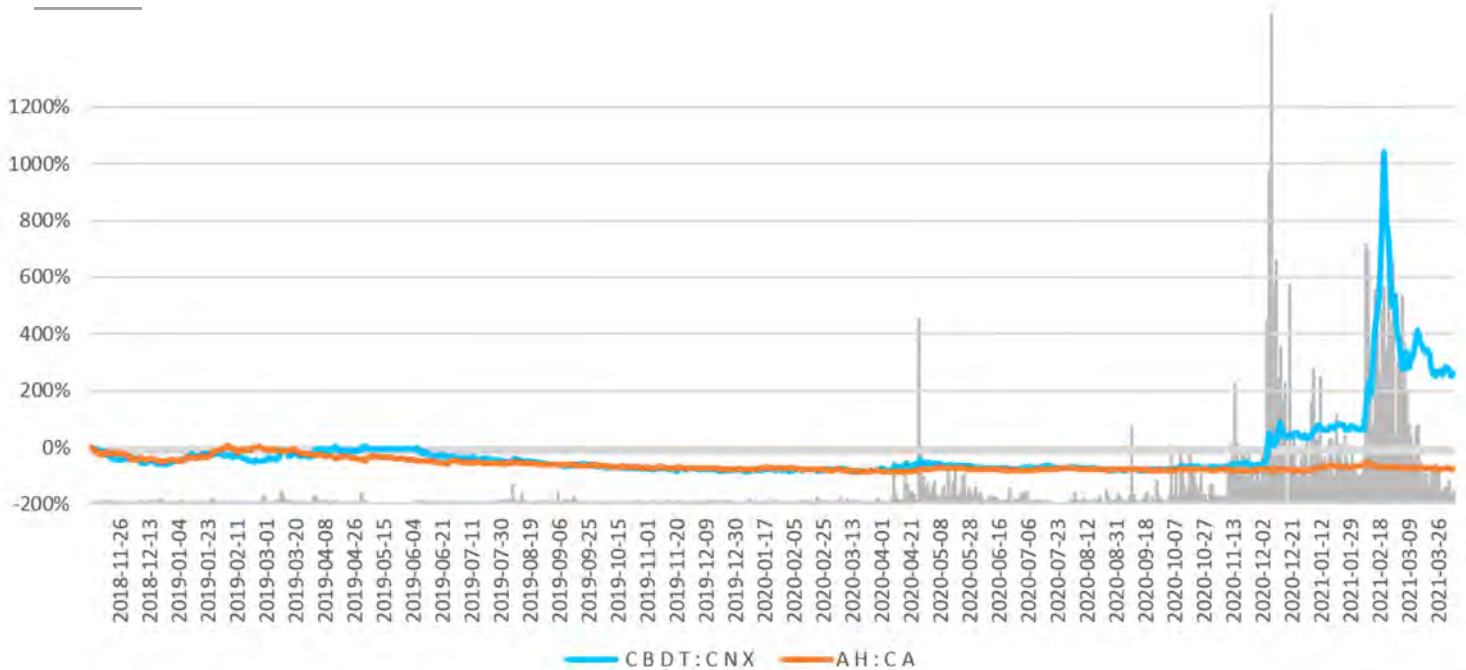
80.86% UNIQUE EMAIL ENGAGEMENT MONTHLY GROWTH

934.16% INCREASE IN 90 DAY STOCK VOLUME

40 INVESTMENT FIRMS ENGAGED WITH THE EMPOWER CLINICS STORY

97K+ ACTIVITIES COMPLETED ON BEHALF OF EMPOWER CLINICS

Stock Performance + Volume



30K+

TOTAL CALLS

Hybrid made over **30K+** calls to North American Investment Professionals under the Empower Clinics brand.

66K+

EMAILS SENT

Hybrid distributed over **66K+** emails to North American Investment Professionals with tailored and timely messaging.

93

PRESS RELEASES DISSEMINATED

Hybrid curated and disseminated **93** press releases regarding pertinent company news.

16K+

EMAIL ENGAGEMENTS

Hybrid reached **9K** engagements across all email communication.

40 firms engaged with the Empower Clinic's story including...

- | | | | |
|-----------------|---------------|-----------------|-------------|
| ✓ RBC | ✓ ITG | ✓ Leede | ✓ Questrade |
| ✓ Canaccord | ✓ Odium Brown | ✓ Haywood | ✓ Questrade |
| ✓ National Bank | ✓ BMO | ✓ Raymond James | ✓ BMO |
| ✓ CIBC | ✓ TD | ✓ Manulife | ✓ Mackie |
| ✓ PI Financial | ✓ GMP | ✓ Scotia | ✓ Mackie |

North American Engagement Heat Map

