



ALEAFIA HEALTH CASE STUDY

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*A LOOK INTO HYBRID'S
IMPACT ON ALEAFIA HEALTH'S
CORPORATION
SHAREHOLDER BASE*

Aleafia Health Inc. operates as an integrated cannabis health and wellness services company in Canada and internationally. It produces a portfolio of products, including dried flower and pre-rolls, as well as oil drops and capsules, oral sprays, and cannabis-infused sublingual strips. The company offers its products under the Kin Slips, Emblem, and Syml brands. It also operates a network of 25 medical cannabis clinics under the Canabo Clinics brand name; and education centers. The company was incorporated in 2007 and is headquartered in Concord, Canada.

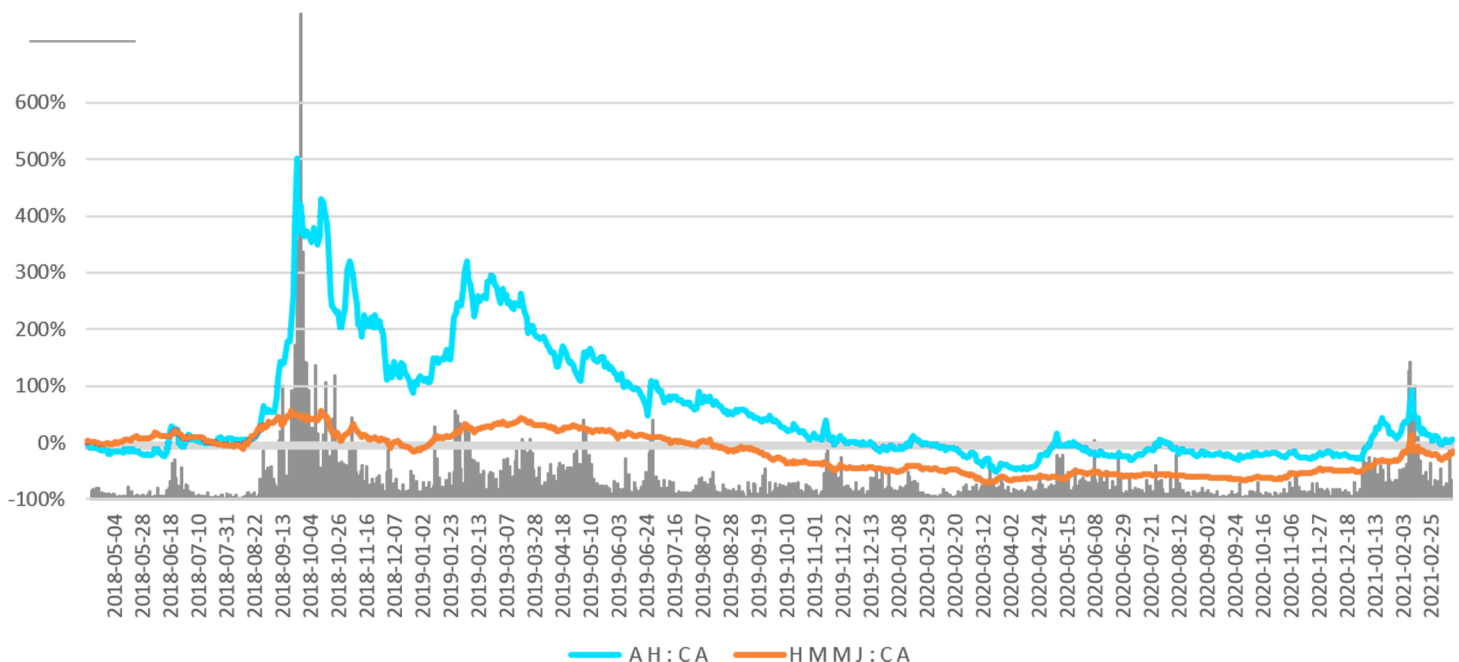
Key Highlights

**445.82%
INCREASE IN
90 DAY STOCK
VOLUME**

**60 INVESTMENT
FIRMS ENGAGED
WITH THE
ALEAFIA STORY**

**551K+ ACTIVITIES
COMPLETED ON
BEHALF OF
ALEAFIA**

Stock Performance + Volume



33K+

TOTAL CALLS

Hybrid made over **33K+** calls to North American Investment Professionals under the Aleafia Health brand.

518K+

EMAILS SENT

Hybrid distributed over **518K+** emails to North American Investment Professionals with tailored and timely messaging.

21

**PRESS RELEASES
DISSEMINATED**

Hybrid curated and disseminated **21** press releases regarding pertinent company news.

78K+

EMAIL ENGAGEMENTS

Hybrid reached **78K+** engagements across all email communication.

40 firms engaged with the Aleafia story including...

✓ RBC	✓ ITG	✓ Leede	✓ Questrade
✓ Canaccord	✓ Odium Brown	✓ Haywood	✓ Questrade
✓ National Bank	✓ BMO	✓ Raymond James	✓ BMO
✓ CIBC	✓ TD	✓ Manulife	✓ Mackie
✓ PI Financial	✓ GMP	✓ Scotia	✓ Mackie

North American Engagement Heat Map

