

WHY USE HYBRID?

1. Increase distribution of your offerings.

Use Hybrid to enhance the distribution of your offerings beyond your syndicate and your institutional relationships. Pick which segments of our database you would like to target:

- 11.5K Canadian Brokers
- 220K American Brokers
- 40K North American Institutions & Family Offices

3. Transparent reporting.

We provide you and your client with full list of brokers, institutions, and family offices who are interested in and/or participating in your deal.

2. Brand your client.

Our outreach campaigns are done under the brand of your client. Use Hybrid to increase awareness about your issuer's stock and assist with aftermarket support.

4. We don't compete with you.

Hybrid does not take a cut of your banking fees. All orders generated by Hybrid are directed to the lead underwriter, thus increasing the size of your offering and your fees generated. We are paid a flat fee by the issuer, only if the offering closes.

2020 BY THE NUMBERS

70+

CAPITAL RAISES

\$1.15B

TRANSACTIONAL VALUE

170+

FIRMS PARTICIPATED IN HYBRID DEALS

1.1M+

CALLS MADE

10.6M+

EMAILS SENT

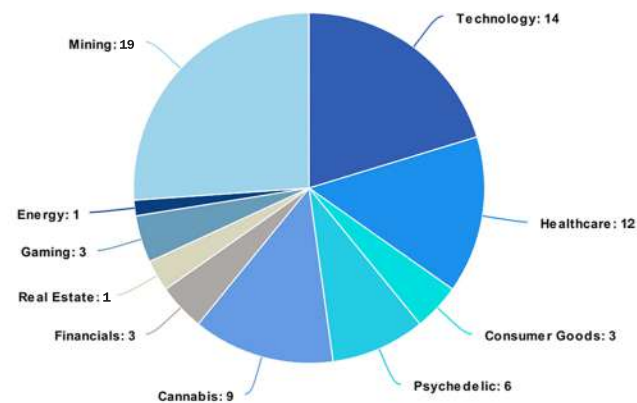
250+

CLIENTS REPRESENTED

2020 PERFORMANCE

Hybrid Financial had our most successful year to date, helping close 70+ deals totalling \$1.15B for the calendar year. Our unique approach has allowed us to seamlessly integrate our database and sales staff into multiple sectors selling a variety of products for our clients. We leverage our Investment Bank relationships to complete a wide range of offerings including:

- 8 IPOs
- 12 RTOs
- 33 Follow-on Offerings
- 4 Private Offerings
- 7 Reg A Offerings
- 7 Flow-through Offerings



ABOUT HYBRID FINANCIAL

Hybrid Financial, founded in 2011, is a high impact sales & distribution company working on behalf of clients in the financial services industry. Our unique approach helps us effectively and efficiently build brands and launch products on behalf of our small, medium and large clients. Our team of 70+ sales professionals to mass-market your capital raise to Investment Advisors, Institutions, and Family Offices across North America. Since inception we have successfully helped close 250+ transactions totaling \$8B+.

HYBRID FINANCIAL

2020 IN REVIEW

During 2020, Hybrid helped market 70+ Offerings:



\$150,000,000
Canaccord / BMO
IPO
Technology



\$45,000,000
Stifel / GMP
RTO
Psychedelics



\$37,260,000
Canaccord / Beacon
Follow-On
Healthcare



\$20,700,000
Cormark
Follow-On
Gaming



\$23,000,000
Haywood Securities
Follow-On
Energy



\$75,000,000 USD
Canaccord / Echelon
Follow-On
Technology



\$27,000,000
Canaccord / BMO
IPO
Mining



\$25,130,000
RBC
Flow-Through
Mining

MINING

CMP Flow Through - \$16,675,000
 Cross River Ventures Corp - \$2,000,000
 GoldON Resources - \$1,300,000
 Ninepoint Short Duration FT - \$25,000,000
 NinePoint FT - \$25,130,000
 Probity Mining 2020 Short Duration FT - \$4,400,000
 Probity Mining 2020-II Short Duration FL - \$16,000,000
 GR Silver Mining - \$9,153,000
 Minaurium Gold - \$5,000,000
 Orla Mining - \$75,030,000
 Pasofino Gold - \$10,020,000
 Concorde Gold - \$2,000,000
 Barrian Mining - \$12,000,000
 Gold Mountain Mining - \$4,665,000
 E2 Gold - \$3,000,000
 Osino Resources - \$14,000,000
 Royal Helium Limited - \$6,150,000
 Tombill Mines - \$6,500,000

TECHNOLOGY

Binovi Technologies - \$1,700,000
 Hut 8 Mining Corp - \$8,338,161

NexTech AR Solutions - \$11,000,000
 Sixth Wave Innovations - \$3,000,000
 VOTI Detection - \$3,000,000
 Bitcoin Fund - \$14,000,000 USD
 First Responder Technologies - \$4,900,000
 The Ether Fund - \$76,500,000 USD
 Cloudstructure - \$6,100,000 USD
 Draganfly Innovations - \$1,500,000 USD
 Banxa - \$4,025,000
 KABN Systems - \$2,200,000

HEALTHCARE

CTS / Leveljump Healthcare - \$4,000,000
 Telecure Technologies - \$7,000,000
 WellteQ - \$9,000,000
 CloudMD (June) - \$14,950,000
 CloudMD (Sept) - \$20,790,000
 Hemostemix - \$3,500,000
 InnoCan Pharma - \$5,000,000
 ProMIS Neurosciences - \$2,000,000
 Valeo Pharma - \$6,000,000
 MCI One Health - \$30,000,000

CANNABIS

Flower One Holdings (April) - \$10,900,000
 Flower One Holdings (June) - \$8,200,000
 Flower One Holdings (Sept) - \$8,125,000
 Radient Technologies - \$5,750,000
 SugarBud Craft Growers - \$4,000,000
 Zenabis Global - \$23,500,000
 Zenabis Global - \$7,500,000
 Flora Growth - \$30,000,000 USD
 High Times - \$30,000,000 USD

PSYCHEDELICS

Champignon Brands - \$15,000,000
 Mydecine Innovations - \$3,000,000
 Mind Medicine Inc - \$24,200,000
 Cybin - \$45,000,000
 Field Trip Psychedelics - \$14,000,000
 PsyBio Therapeutics - \$15,000,000
 TAAT Lifestyle and Wellness - \$4,200,000

CONSUMER GOODS

Elegance Brands - \$20,000,000 USD
 Winc - \$5,100,000 USD

FINANCIALS

TIMIA Capital \$5,200,000
 Legion - \$3,600,000 USD
 Lendified - \$4,000,000

GAMING

Alpha Esports Tech Inc. - \$5,900,000
 Askott Entertainment - \$1,000,000

REAL ESTATE

CGI Fund - \$7,000,000

CPC

Trimel Capital Corp - \$1,500,000

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