

## AREAS OF EXPERTISE

Hybrid Financial facilitates and enhances your Regulation A Offering efforts in a number of key areas including:

1

### Connecting With Investors

- We make the investment process as smooth as possible for the investor leads to a greater chance of investors re-investing. Hybrid's team is trained and equipped to answer Investor's questions about your company and the investing process.

2

### AML Exception Handling

- Hybrid reaches out to each individual who has an AML exception and walks them through the documents they need to upload in order to successfully invest in the Regulation A+ offering

3

### Targeting Unfunded Investments

- Phone call and emails to investors reminding them that their commitment has not been fulfilled and helping with the process of funding the investment.



**31.5K**

TOTAL CALLS



**85K**

TOTAL EMAILS



**\$52.6M**

AMOUNT RAISED



**70+**

COUNTRIES REACHED

## Why is Hybrid Financial essential to a successful Reg A offering?

A successful Regulation A offering will yield thousands of potential investors from all different demographics. The challenge is that most of these investors need assistance in one form or another during the process. If you don't have a large, sophisticated team to help these investors with minimal lag time, you will lose investors and lose potential capital. This is where Hybrid becomes your solution.

Hybrid's team of 70+ trained professionals handle all investor inquiries by phone and by email in a timely and efficient manner. Hybrid's Reg A services include, but are not limited to:

- *Inbound and outbound call services*
- *Email communication*
- *Help the investor navigate the investment portal for all types of investments*
  - *(Company/LLCs, Trusts, IRAs, personal & joint accounts)*
- *Follow-up with investors for documents needed to pass through the Anti-Money Laundering portion of the process*
- *Contacting investors with unfunded accounts*
- *Answering investor questions about the company*
- *Keeping investors up to date on important dates and deadlines*
- *Handling investors' incentive requests*

**HYBRID**  
FINANCIAL

