

# LOGIQ INC. CASE STUDY

OTCMKTS: WEYL

A LOOK INTO HYBRID'S IMPACT ON LOGIQ INC.'s STOCK PERFORMANCE & SHAREHOLDER BASE

Logiq Inc. provides mobile business applications. The company operates a platform-as-a-service software used on mobile smartphones for small-to-medium-sized businesses to create native mobile applications for Apple's iOS and Google Android.

Logiq Inc. engaged Hybrid Financial to contact Investment Professionals across North America on their behalf to increase market awareness of their company and stock.

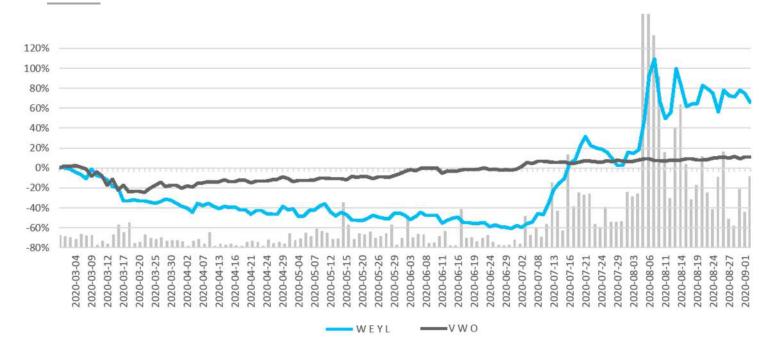
## **Key Highlights**

OUTPERFORMED VWO BY <u>54.9%</u> SINCE START OF CAMPAIGN 65.3%
INCREASE IN
STOCK PRICE
SINCE START OF
CAMPAIGN

43 INVESTMENT FIRMS ENGAGED WITH THE LOGIQ INC STORY

39K+ ACTIVITIES COMPLETED ON BEHALF OF LOGIQ INC

## **Stock Performance + Volume**





## TOTAL CALLS

Hybrid made over **8K**+ calls to North American Investment Professionals under the Logiq Inc. brand.



#### **EMAILS SENT**

30K+ emails to North
American Investment
Professionals with
tailored and timely
messaging.



# PRESS RELEASES DISSEMINATED

Hybrid curated and disseminated 28 press releases regarding pertinent company news.



#### **TOTAL STATES ENGAGED**

Hybrid engaged advisors about the Logiq story across 42 US states.



### 35+ firms engaged with the Logiq Inc. story including...

- RBC US
- **⊘** SagePoint
- Arete Wealth
- **Wedbush**

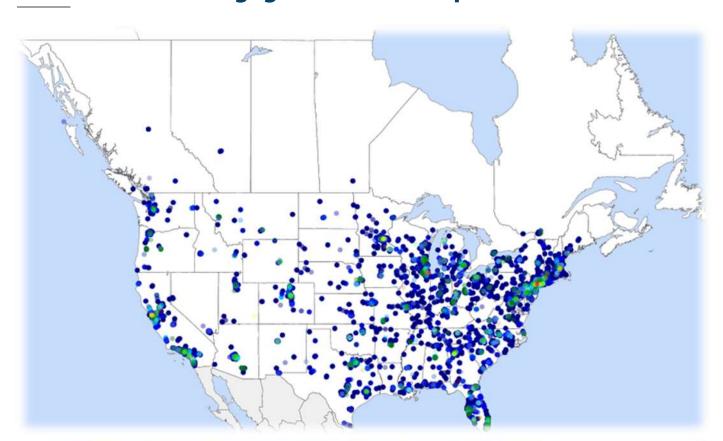
- AXA Advisors
- **⊘** Charles Schwab **⊘** 
  - **Morgan Stanley**
- **O**Cetera

- Park Avenue
- **Hilltop**
- Raymond James
- **OBARTON** Baird & Co.

- LPL Financial
- ✓ TD US
- Edward Jones
- **Mackie**

- Merrill Lynch
- **Stifel**
- **Uncoln Financial**
- **Wells Fargo**

# **North American Engagement Heat Map**



LOW HIGH

<sup>→</sup> In addition to 17 institutions and family offices