



HYBRID FINANCIAL

NEW FOUND GOLD CASE STUDY

TSXV: NFG

*A LOOK INTO HYBRID'S
IMPACT ON NEW FOUND
GOLD'S \$25MM IPO*

New Found Gold engaged Hybrid Financial to enhance distribution of its \$25,000,000 private placement offering of units. Hybrid disseminated the details of the raise to our qualified database of investment professionals across North America.

Key Highlights



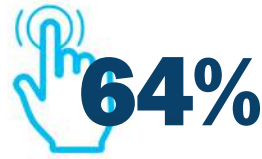
TOTAL CALLS

Hybrid made over 400+ calls to North American Investment Professionals under the New Found Gold brand about their equity raise.



EMAILS SENT

Hybrid distributed over 7K+ emails to North American Investment Professionals regarding New Found Gold's offering.



EMAIL OPEN RATE

Hybrid achieved an open rate of 64% across all email communication.



FIRMS ENGAGED

Hybrid engaged 20+ Brokerage Firms, Institutions and Family Offices about New Found Gold's IPO.

DETAILS OF RAISE

Amount Raised	→	\$27,300,000
Lead Underwriter	→	Canaccord + BMO
Syndicate	→	Desjardins
Performance	→	Oversubscribed - exercised 15% Over-Allotment Option

Hybrid increased the distribution of the offering to 20+ Investment Firms including:

- ✓ RBC
- ✓ Canaccord
- ✓ Acumen
- ✓ CIBC
- ✓ PI Financial
- ✓ M Partners
- ✓ Aligned Capital
- ✓ Stephen Avenue
- ✓ TD
- ✓ GMP
- ✓ Leede
- ✓ Haywood
- ✓ Raymond James
- ✓ Manulife
- ✓ Gravitas
- ✓ Industrial Alliance
- ✓ Echelon
- ✓ BMO
- ✓ Mackie
- ✓ Hampton