



# HYBRID FINANCIAL

## GR SILVER MINING CASE STUDY

**TSXV: GRSL | OTCQB: GRSLF**

*A LOOK INTO HYBRID'S  
IMPACT ON GR SILVER  
MINING'S STOCK  
PERFORMANCE &  
SHAREHOLDER BASE*

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GR Silver Mining Ltd. is a Mexico-focused company engaged in cost-effective silver-gold resource expansion on its key assets which lie on the eastern edge of the Rosario Mining District, Sinaloa, Mexico.

GR Silver Mining engaged Hybrid Financial to contact Investment Professionals across North America on their behalf to increase market awareness of their company and stock.

# Key Highlights

**OUTPERFORMED XAU BY 151% SINCE CAMPAIGN START**

**78% INCREASE IN 90 DAY STOCK VOLUME**

**17 INVESTMENT FIRMS ENGAGED WITH THE GR SILVER MINING STORY**

**71K+ ACTIVITIES COMPLETED ON BEHALF OF GR SILVER MINING**

## Stock Performance + Volume



**6K+**

**TOTAL CALLS**

Hybrid made over **6K+** calls to North American Investment Professionals under the GR Silver Mining brand.

**66K+**

**EMAILS SENT**

Hybrid distributed over **66K+** emails to North American Investment Professionals with tailored and timely messaging.

**6**

**PRESS RELEASES DISSEMINATED**

Hybrid curated and disseminated **6** press releases regarding pertinent company news.

**19%**

**TOTAL OPEN RATE**

Hybrid achieved an open rate of **19%** across all email communication.

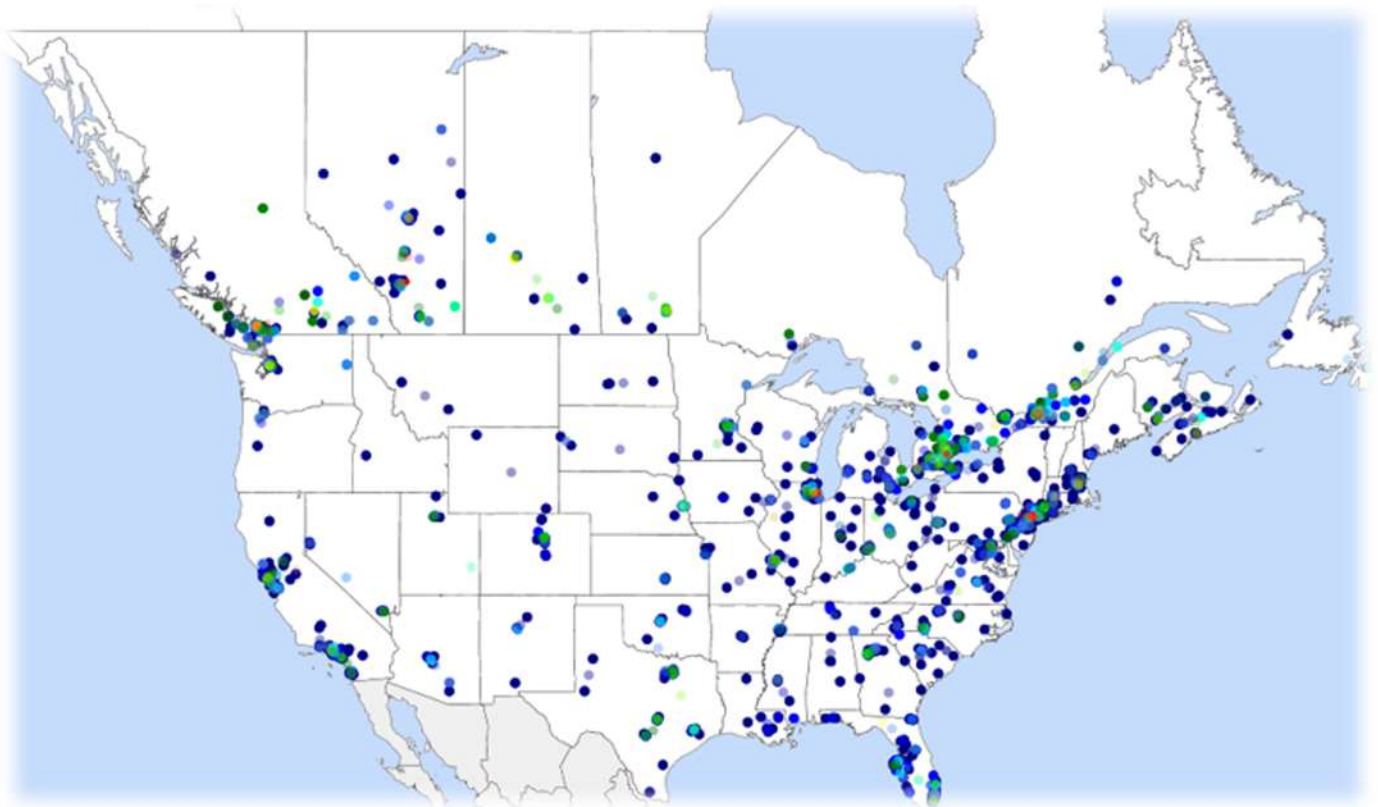


**20+ firms engaged with the GR Silver Mining story including...**

- |                 |             |                 |                       |
|-----------------|-------------|-----------------|-----------------------|
| ✓ RBC           | ✓ Assante   | ✓ Leede         | ✓ Industrial Alliance |
| ✓ Canaccord     | ✓ Cambridge | ✓ Haywood       | ✓ Echelon             |
| ✓ National Bank | ✓ RBC       | ✓ Raymond James | ✓ BMO                 |
| ✓ CIBC          | ✓ TD        | ✓ Manulife      | ✓ Mackie              |
| ✓ PI Financial  | ✓ GMP       | ✓ Sage Point    | ✓ Waddell & Reed      |

→ In addition to 4 institutions and family offices

## North American Engagement Heat Map



LOW  HIGH