

Marketing
Reinvented



**Investor Outreach +
North American &
German Digital
Marketing**

2019



70+
SALES
PROFESSIONALS



3.2MM
LIVE CALLS



10.3MM
EMAILS SENT



18.2MM
DATA POINTS COLLECTED
ON OUR DATABASE



Hybrid's Reach

11.5K+
Canadian
Investment
Advisors

220K+
American
Financial
Advisors

40K+
North
American
Institutions

4,200+ North
American
Family
Offices

**YOUR BRAND.
YOUR MESSAGE.
OUR AUDIENCE.**

Areas of Expertise



INVESTOR RELATIONS

- 200+ public companies represented
- 4,800+ Investment professionals invested in our clients

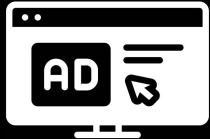


CAPITAL MARKETS

- Successfully closed 180+ offerings
- Total Transaction Value > \$5.6 Billion

MEDIA PERFORMANCE

(BASED ON 140 CAMPAIGNS PERFORMED)



4.2 Million

Article Clicks Delivered



10.29 Million

Hours of Investor Time
on Content Logged



525 Million

Campaign Impressions Served

THE NATIVE ADS EXCHANGE



100% coverage of all relevant
Financial Sites & Publications



Accessing 7-15 Billion Daily
Financial Ad Impressions

PUBLISHING NETWORKS

- 430,000+ investors subscribed to push notifications
- Over 130,000 investors subscribed to email newsletters
- Direct partnerships with key financial websites



- Access to 15 Million Monthly Investor Visits
- 340,000 subscribed to push notifications
- 260,000 investors subscribed to email newsletters



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