



HYBRID FINANCIAL

DYNACERT CASE STUDY

TSXV: DYA

*A LOOK INTO HYBRID'S IMPACT ON
DYNACERT'S STOCK PERFORMANCE
& SHAREHOLDER BASE*

DynaCERT Inc (CSE: DYA) is a Canadian based company engaged in the design, engineering, testing, manufacturing and distribution of a transportable hydrogen generator system. The system injects hydrogen and oxygen into the air intake manifold, resulting in improved fuel efficiency and reduced carbon emissions. The company's product is *HydraGEN*, which produces hydrogen and oxygen on demand and is designed for on-road applications.

DynaCERT engaged Hybrid Financial to contact Investment Professionals across North America on their behalf to increase market awareness of their company and stock.

Key Highlights

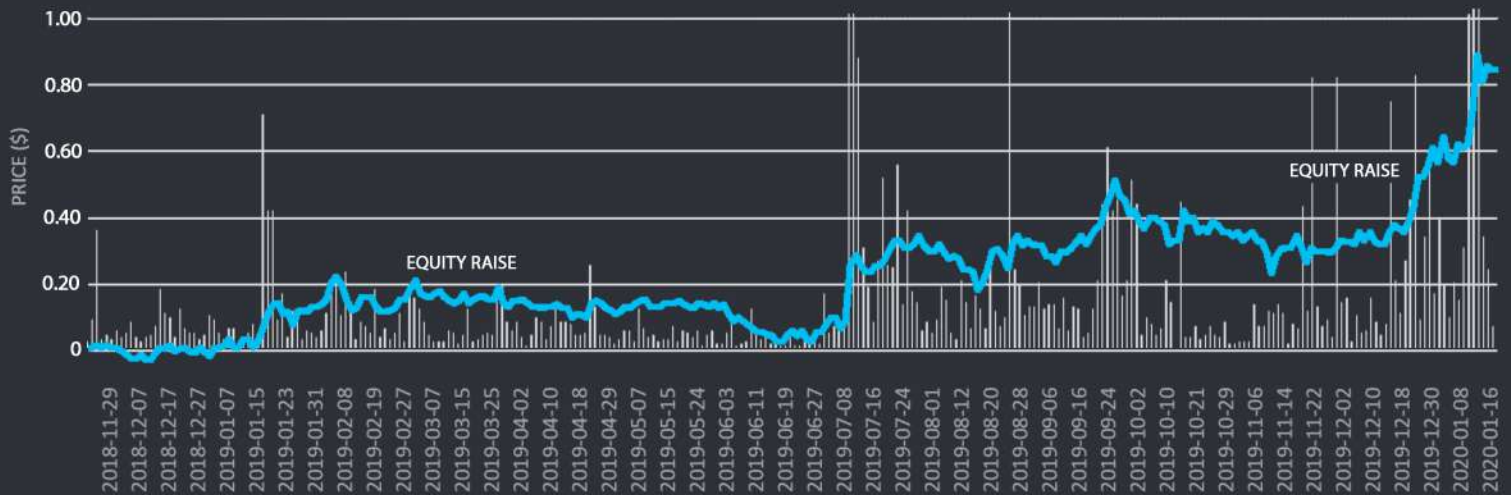
324.4%
INCREASE IN
STOCK
PRICE

101.5%
INCREASE IN
90-DAY STOCK
VOLUME

384%
INCREASE IN
MARKETCAP

26K ACTIVITIES
COMPLETED ON
BEHALF OF
DYNACERT

Stock Performance + Volume



13K+

TOTAL CALLS

Hybrid made over 13K+ calls to North American Investment Professionals under the Dynacert brand.

13K+

EMAILS SENT

Hybrid distributed over 13K+ emails to North American Investment Professionals with tailored and timely messaging.

50

PRESS RELEASES DISSEMINATED

Hybrid curated and disseminated 50 press releases regarding pertinent company news.

44.5%

TOTAL OPEN RATE

Hybrid achieved an open rate of 44.5% across all email communication. A 24.49% increase above industry average.



Over 40+ firms engaged with the DynaCERT story including...

- | | | | |
|-----------------|-------------------|-----------------|-----------------------|
| ✓ Cannacord | ✓ CIBC | ✓ BMO | ✓ GMP |
| ✓ RBC | ✓ PI Financial | ✓ Manulife | ✓ Scotia |
| ✓ National Bank | ✓ Haywood | ✓ Raymond James | ✓ Industrial Alliance |
| ✓ Leede | ✓ TD | ✓ Desjardins | ✓ Mackie |
| ✓ Laurentian | ✓ Aligned Capital | ✓ PI Financial | ✓ Odium Brown |

North America Leads Heat Map



HIGH  LOW